



THE INTERNET MARKETER'S TOOLKIT

**ALL THE SKILLS YOU NEED TO BE A
HIGHLY SUCCESSFUL INTERNET MARKETER**

Internet Marketing Skillset

Resource Sheet

The most capable internet marketers are the ones with multiple different skills and abilities. If you can not only write and sell but also create stunning brands from scratch and develop professional looking video, then you'll be leaps and bounds ahead of the competition.

Learning all that means having the right resources and the right tools. You'll find all that here...

Tools

For basic internet marketing...

IFTTT

www.ifttt.com

IFTTT stands for 'If This, Then That' and is a fantastic tool for getting your social media to work together. This way, you can reduce the amount of work you do by a large margin!

Fiverr

www.fiverr.com

If you can't make the things yourself, then outsourcing is the best way to get a good logo, video opener etc. Fiverr is one of the best sites for finding these things, starting from just \$5!

99Designs

www.99Designs.com

This is a great site for outsourcing the production of art and media assets. It's a little more expensive but the quality of work is highly professional.

Pixlr

www.pixlr.com

This is a little known tool for mobile that makes it easy to edit photos with some stunning filters and also to create great looking collages of multiple videos.

Creative Cloud

www.adobe.com/creativecloud

Creative Cloud is a software package that includes Adobe Illustrator, Photoshop and more. This is essentially required for anyone that wants to produce professional looking content online.

Android Studio

www.developer.android.com

This is Google's official source for those that want to learn how to create apps in Android Studio. It's also where you'll download the IDE itself to begin.

WordPress

www.wordpress.com

This is an absolutely essential tool for building professional looking sites in the modern day and age and with minimum hassle.

Resources

Smart Passive Income

www.smartpassiveincome.com

Pat Flynn is owner of Smart Passive Income.com, one of the very best sites around for internet marketing advice. Pat is a very normal guy who talks in plain English and

even shares his revenue reports each month so you can see exactly how much he is making and where that money is coming from!

Theme Forest

www.themeforest.com

This is a great place to get free themes for WordPress as well as paid ones.

MOZ

www.moz.com

MOZ is perhaps the number one 'big site' on the web when it comes to marketing news for internet professionals.

Warrior Forum

www.warriorforum.com

This is a marketing forum for people to discuss internet marketing, web design and all those topics. It's also a great place to find professionals or to sell your own work!

Make Android Apps

www.androidapps.com

If you're looking for a place to learn coding, this is a great place to start. There's a blog filled with information on building apps, there's a free Java course and there's a paid Android course.

Search Engine Journal

www.searchenginejournal.com

Finally, for purely SEO related news, Search Engine Journal is up there as one of the most reliable and up-to-date resources. If there is a change to Google's algorithm, then this is where you're going to hear about it first.

Oh and be sure to spend some time on YouTube for free tutorials on everything from Premiere to web design!